



The **Weston Whirlwinds Flyball Team** (www.wwflyball.org) will be hosting its Ninth and Tenth Annual Flyball Tournaments. The tournaments will be held at SureFire Dogs in Westborough, MA. We expect teams from all over New England and NY to attend both events.

- Mardi Gras Madness: February 11-12, 2012
- Mardi Gras Madness – The Hangover: March 10-11, 2012

**This year as a bonus to our sponsors we are offering a 2 for 1 deal!
Your sponsorship is applicable at both the February and March 2012 events, for the price of one!**

This tournament is sanctioned by the **North American Flyball Association (NAFA)**.

- NAFA currently has over 700 registered clubs with more than 16,000 registered dogs.
- Flyball is the only true team sport for dogs and their owners and has been referred to as a dog relay race or "drag racing for dogs". Flyball races match two teams of four dogs each, racing side-by-side over a 51 foot long course. Each dog must run in relay fashion down the jumps, trigger a flyball box, releasing the ball, retrieve the ball, and return over the jumps. The next dog is released to run the course but can't cross the start/finish line until the previous dog has returned over all 4 jumps and reached the start/finish line. The first team to have all 4 dogs finish the course without error, wins the heat.
- More information about NAFA and flyball can be found on their website www.flyball.org.

Event Charity

Again, this year a portion of the proceeds from this event will be donated to Families of Spinal Muscular Atrophy (SMA). This non-profit organization is raising money to help find a cure for this disease as well as support families dealing with this illness every day. To date we have donated over one thousand dollars to this charity from our tournaments.

We have chosen this charity because Macarthur, the son of one of our members is afflicted by this terrible disease. SMA is a motor neuron disease. The motor neurons affect the voluntary muscles that are used for activities such as crawling, walking, head and neck control, and swallowing. It is a relatively common "rare disorder": approximately 1 in 6000 babies born are affected, and about 1 in 40 people are genetic carriers.

To learn more about this disease or to find out how you can help, visit the Families of SMA website at

www.fsma.org.



We thank you for your support of these Weston Whirlwinds sponsored events as well as our efforts to raise money for Families of SMA!



Sponsorship Levels

Sponsorship can be achieved either via a cash payment or equivalent monetary value of your company's product.

Product may be used in the raffle or as awards to competitors (if enough received) at the discretion of the Weston Whirlwinds.

Vendor space is limited, reserve your space early.

Flyball Grand Champion Sponsor (\$250)

- Logo on Equipment
- Ringside Banner Display (you supply the banner)
- Vendor Space (if desired)
- Literature and/or product samples (if desired, you supply the literature/product samples)
- Full page ad in catalog and listing as a Flyball Grand Champion Sponsor
- Logo listed on Weston Whirlwinds website including link to your website

Flyball Master Sponsor (\$150)

- Banner Display (you supply the banner)
- Vendor Space (if desired)
- Literature and/or product samples (if desired, you supply the literature/product samples)
- Three quarter page ad in catalog and listing as a Flyball Master Sponsor
- Logo listed on Weston Whirlwinds website including link to your website

Flyball Champion Sponsor (\$100)

- Banner Display (you supply the banner)
- Literature and/or product samples (if desired, you supply the literature/product samples)
- Half page ad in catalog and listing as a Flyball Champion Sponsor
- Listing on Weston Whirlwinds website including link to your website

Flyball Excellent Sponsor (\$50)

- Literature and/or product samples (if desired, you supply the literature/product samples)
- Quarter page ad in catalog and listing as a Flyball Excellent Sponsor
- Listing on Weston Whirlwinds website including link to your website

Note: Vendor Space and location of ad in the catalog will be assigned based upon level of sponsorship and on a first come first serve basis.



Please select the desired sponsor level, fill out the information requested below and return by **February 1, 2012** along with your ad copy/artwork and your donation (i.e., check made out to the "Weston Whirlwinds" or product samples) to:

**Cindy Henderson
18 Crosby Rd
Grafton, MA 01519**

Sponsorship Level (check one):

- Flyball Grand Champion Sponsor (\$250)
- Flyball Master Sponsor (\$150)
- Flyball Champion Sponsor (\$100)
- Flyball Excellent Sponsor (\$50)

Company Name (if applicable): _____

Name: _____

Street Address: _____

City, State, Zip: _____

Phone Number: _____

Email Address: _____

Website (link will be added to Weston Whirlwinds website): _____

1. Will you provide a banner? Yes No
2. Do you want Vendor Space? Yes, Vendor Space No space required
3. Will you provide literature and/or product samples? If yes, please describe below what will be supplied and approximate quantity: Yes No

Note: If you will not be present as a vendor at the event, any banners, literature, and/or product samples must be received by February 8, 2012 at the absolute latest.